evolveplus

Single Side Laser People Counter (Network or 3G)

◉ Easy Installation

◉ Wireless Network Data Transfer

◉ Detailed Analysis via Web Browser

◉ Single Portal Displays Multiple Locations

◉ European Designed and Built

EvolvePlus offers highly-accurate people counting solutions to gather valuable customer information. Our wireless People Counting System offers a reliable, user-friendly, and affordable solution that will help almost any type of organisation operate more efficiently.

Whether you are trying to measure traffic to support project funding, optimise labour, determine advertising effectiveness, or count items on a production line, EvolvePlus provides the tools that assist organisations increase profitability and optimise operational efficiency by analysing visitor traffic to make informed business decisions.

Our new Single Side Laser People Counter enables you to count pedestrians via a user-defined counting distance (0.2 to 8 metres) without requiring a separate receiver or reflector. This makes it ideal for use in a wide range of applications including measuring pedestrian traffic on outdoor footpaths, visitor traffic for shopping centre kiosks, objects on a production line and more. It can count objects in the foreground (e.g. pedestrians on the footpath) whilst ignoring objects in the background (e.g. cars on the road.)

With IP65 rated casing, the Single Side Sensors can be mounted on a building exterior, with connectivity for power and data via a 2 metres cable to components located within the building interior.

The count data is transmitted every minute to the SNG Hub that can be located anywhere within a range of up to 25 metres. Our unique IMMOTION software, available in On-Premise and Cloud editions, allows users to analyse the data by hour, day, week, month, and year in table or graph form.

This valuable information reveals peak traffic periods to determine optimal operating hours, staffing requirements, calculate customer/sales conversion ratios and analyse production targets.